Whitepaper

Last atualization September 7th 2018 *(Version 2.8)*

Summary

03	Introduction	13	ICO Initial Coin Offering
05	Executive Summary	14	AirDrop
07	Vision	15	APPs
08	Problem	16	Partners
09	Solution	17	Trade
10	Platform Market Fit	18	Roadmap
12	Pre ICO		

Introduction

The purpose of this document is to provide general guidance and understanding regarding the MindexCoin project, its concepts, specific points, ICO details and roadmap. Becoming familiar with MindexCoin principles, concepts and features will allow you to establish and determine your position and participation in our project.

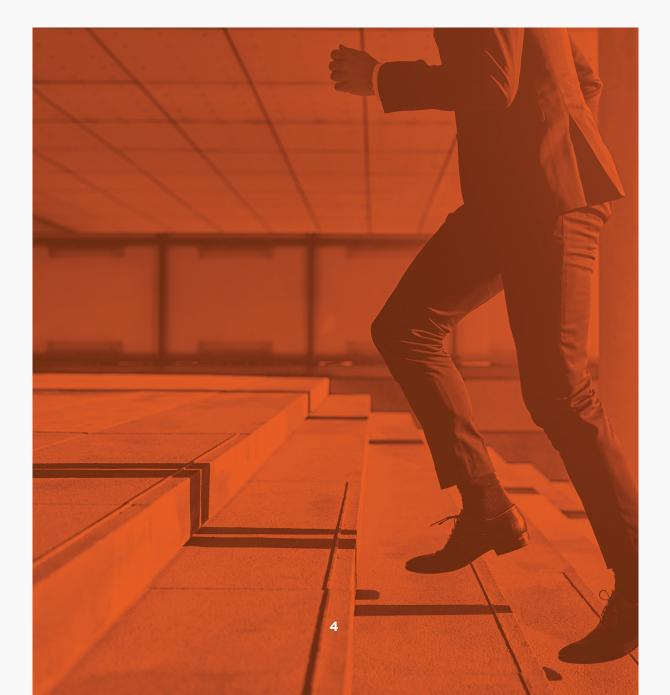
However, to talk about MindexCoin, we also talk about digital currency. And right now, digital currency is heating up the news and hitting up the traditional financial market.

Nowadays the online financial market is overflowing different and new cryptocurrencies everyday. New investments, new strategies, new means of profit. But how to trust and how to choose some reliable and lucrative investment as well as a digital payment platform is a complex and risk determination. To help you with that, we introduce you, our whitepaper and our project: MindexCoin - a new chapter in the history of cryptocurrency. MindexCoin started after months of thinking and failure. After the desire for a better and intuitive digital currency and payment platform. After the unremitting pursuit of a new level and new standard for cryptocurrency.

Along this journey, we found partners and committed people who are moving forward with our vision. People who are working non-stop for months to simplify investment and exchange rate and link to a profitable coin. At this moment as we drive towards the ICO stage, we want the simple and the basic. We want MindexCoin system to assist you to obtain the maximum of earnings and benefits in a safe way. Now is the moment for the next step.

We are launching the purchase of our coin, either via ICO (cheaper method) or via the fully-fledged launch of MindexCoin platform. We want to start a new chapter, with you and for you. We want a revolution.

This whitepaper has been published on 7 of September of 2018. We strongly recommend you to follow updates and new informations on MindexCoin website and other official media channels.



Executive summary

MINDEXCOIN will be a revolutionary payment platform that enables buyers to use their favorite cryptocurrency in order to pay sellers (private or merchants). The MINDEXCOIN platform aims to provide the consumer protection that buyers take for granted in traditional online purchases, acting as a mediator, resolving conflicts and enabling the possibility of refunds to mitigate fraud, while shielding the merchant fromcrypto-market volatility.

We want to build upon the best features of cryptocurrencies to enable fast transactions, lower feesand low cross-border transaction friction, enabling merchants to sell to a growingworldwide audience of crypto-holders. In summation, we aim to build a payment API for marketplace integration that will become the crypto-contender to PayPal and ours. All afore mentioned features we intend to integrate would make for an incredible product in its own right, the first of its kind in the world of cryptopayments and onethat could be funded by venture capital investment alone.

We decided to go a step beyond creating an innovative idea and product, by offering the chance for anyone in the world to become a supporter, leveraging the power of an Initial Coin Offering (ICO) and issue our own MINDEXCOIN token (MIC) alongside the MINDEXCOIN platform. In essence, the token will act as a contribution from our supporters, as a transactional token, that buyers can use in the MINDEXCOIN Platform itself along side other major coins, and as a financial mechanism linking the MIC value to the MINDEXCOIN platform value - our strategic value-coupling mechanism.

This is an ambitious endeavor intended to build a comprehensive software platform from the ground-up, while bringing tangible value to our supporters, in the form oftoken appreciation, and to the community of buyers and sellers, driving its futuregrowth in the form of platform transactions. We believe cryptocurrencies areevolving to become much more than speculation and are here to stay in the mindsand wallets of consumers.

Key Summary				
Pre-ICO Start Date	14 th December 2017, 4pm UTC			
ICO Start Date	15 th February 2018, 2pm UTC			
Rounds	1 Pre-sale + 1 Single round			
Executive Summary	MIC			
Token Pool Supply	100,000,000 (One hundred million)			
Pre-ICO Round Value	\$0.25 (25 cents)			
ICO Round Value	\$4.00 (dolars)			
Max Crowsale Cap	\$50,000,000			
Accepted Contributions	BTC, ETH and LTC			
Token Protocol	MIC			



Vision

We believe that blockchain technology provides countless advantages and features. Also blockchain technology built an ecosystem depending on openness, censorship-resistance, transparent and immutable transactions. It is all about decentralized science. We also believe that cryptocurrencies are the key role to a new online financial market that is facilitating transactions and making secure payments with widely acceptance and no barriers. Current payment platforms are lacking agility and practicality, in addition to high transactions cost.

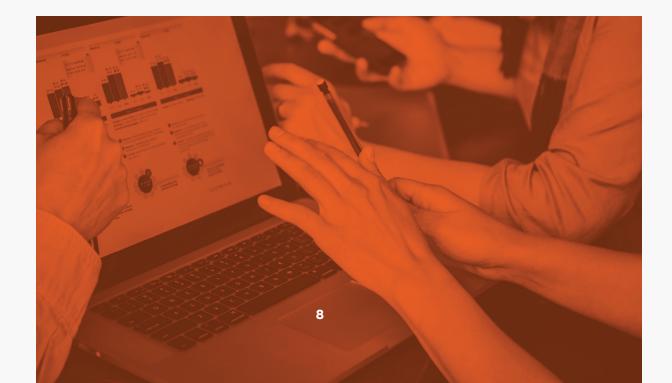
Meanwhile, blockchain, digital tokens, encryption and ICOs are being a new bridge between benefits and investors. ICOs are a way to leverage and fund a new project, a new team; team with inspiring minds and unique platform; platform with real purpose and real value to make incorruptible payments and transactions, followed by a revenue from fair fees.

Problem

Although blockchain technology provides advanced features and advantages, digital payments are increasing significantly after digital currencies and it is still one area largely untapped. Likewise, there is an increase of new and different cryptocurrencies being launched weekly. Despite the exceptional features of crypto payments, such as barrier free, low fees, speed and safety, cryptocurrency still has yet to be implemented as money transfer service and global payment method.

With so many different payment options and different coins being thrown all the time on the media, lots of people are trying to discover the new and trying to pursue the best method. Lots of people have being looking for a way to make cryptocurrency more usual and present day-to-day, and lots of people are tracing 'signals' to trade it at exchanges by their own. Just a few of them really worked and just a few of them are successful.

Waste of time, waste of work and waste of money. And believe us, we have lost too.





Solution

Trying to solve one case at a time and studying another different cases of cryptocurrency, we got our final goal. To help people. People like you and people like us.

Our aim is to build the next chapter of cryptocurrency, the next level. We decided to come up with a universal payment method; digital and decentralized payment method. A method to simplify, help and also profit. Fast, comfortable, easy. The safest money transfer service in the world allowing people to make transfers and payments instantly without too much paperwork and without too much waiting. In addition to not having barriers and being able to be done from one side of the world to another within minutes and even seconds. No trace, no third-party, no worries.

Platform market fit

Nothing as UX, the best way to understand what is missing in the digital payment segment. By collecting data from user experiences in decentralized payment systems, we identified the major and necessary points to work with. After looking the possible issues, we looked at current available solutions for each problem.

From this analysis, we discovered the failing point of cryptocurrencies payment system and how much the area is not properly explored. By considering all user experience rates and data, we condensed our findings and we compared them with different digital payment methods, resulting in the following comparison chart:



	MINDEXCOIN	PayPal	coinbase
Lower Buyer Puchase Risk	••••	••••	•••
Payment Approval Speed	••••		•••
Low Exchange Fees	••••	•••	•••
Low Seller Fees	••••		
Mutiple Crypto Currencies Accepted	••••		
Safety of Funds	••••	• • • •	••••
No Chargebacks	••••		•••
Customer Payment Protection	••••	••••	••••
Efficient Resolution of Disputes	••••	••••	••••
Performance based Rating of Seller	••••	••••	••••
Decentralized Token Linked to Platform	•••		•••

Pre ICO 7 blocks

Round	Coin quantity	Price
1 st 12/14/2017	1,000,000	All Sold
2 nd 12/20/2017	1,250,000	All Sold
3 rd 12/25/2017	1,500,000	All Sold
4 th 12/30/2017	1,750,000	All Sold
5 th 01/05/2018	2,000,000	All Sold
6 th 01/10/2018	5,000,000	All Sold
7 th 01/15/2018	7,000,000	All Sold

ICO Initial Coin Offering

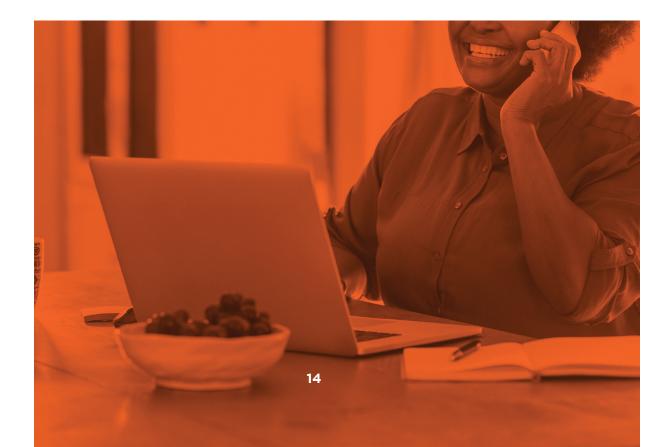
Inicial coin offering With all blockchain technology advancements, we believe this is the time and moment to go beyond and begin leveraging MindexCoin ICO, building a tangible value and raising funds to accelerate a new project - a global digital payment method.

To start and to make it work, we need a big number of investments. In exchange for that, we provide you with our coin, which will increase at the expenses of buy-back. By working in this way, we can both achieve success. You profit and we have the greatest chance of starting an activity on our platform.



Airdrop

Get 80% profit for a yield year with AirDrop.



APPs

We are happy to introduce you our MIC APP. MindexCoin will make available APPs on Google Play.

Our team have being working non-stop and it is, now, available for download at any smartphone with Android system. Soon, iOS APP will also be available for download at any AppleStore.



Partners



WBS

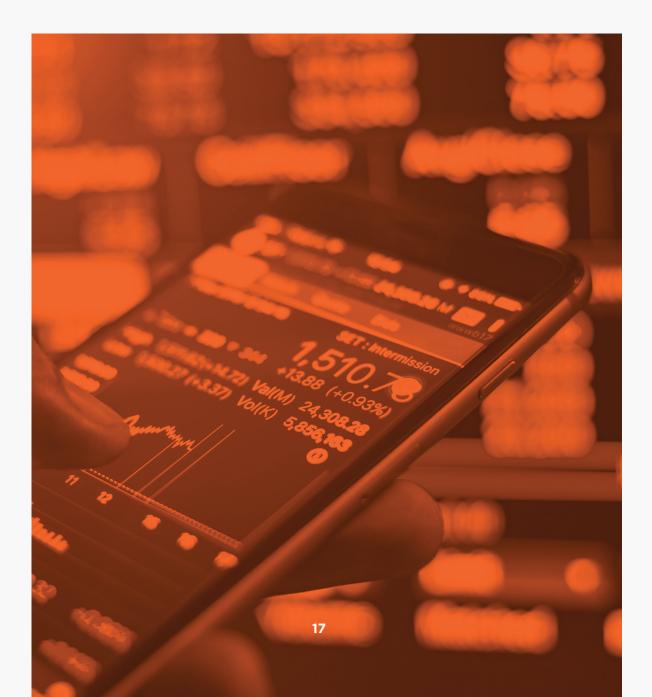
MUFG

UniCredit Bank



Trade

At MindexCoin and with MindexCoin, you can trade and profit at our own internal exchange. By purchasing MIC coins, you can resale for higher price. And in order to allow more people and more traders to join, MIC will be launched at big external exchanges, bringing more interested people and allowing them to buy and sell.



Roadmap





